

NAME

Sarah Brown, age 45

JOB DESCRIPTION

Pilot



STATE OF MIND

“Being a pilot is like a dream come true.”

LIFE STORY

I am a 45 years old female, married and blessed with 2 beautiful daughters Julia and Nika who are both University students. Ever since I can remember I wanted to become a pilot and fly people around the world. I inherited this talent from my grandfather. I would love to keep flying until I retire.

GOALS & DREAMS

Start coaching young pilots to make their dreams come true as well. Sail around the world with my husband after our retirement. I want to have a personal financial plan to make the latter possible.





NAME

Bernard Arnault, age 32

JOB DESCRIPTION

Entrepreneur, CEO of a tech company.



STATE OF MIND

“I feel that with my current position I am able to build something big, impactful and lasting.”

LIFE STORY

I am a 32 years old husband of Josefine and father of our twin Max and Benjamin. I wake up at six in the morning, play with the twins for a bit while checking headlines and responding to overnight emails. I am afraid I am a workaholic and my wife takes care of the household and the kids. I studied Business at Stanford University and started our company with two of my fellow students. I work mainly with designers and engineers.

GOALS & DREAMS

Finding the ideal house for my family and playing more with the twins in the garden. In the process of buying the house the financial means have to be arranged.



NAME

Karen Stenson, age 42

JOB DESCRIPTION

Part time job in administrative services



STATE OF MIND

“Providing for my children has the highest priority. Making ends meet is very challenging.”

LIFE STORY

I grew up in a big family, where there was not a lot of money. I graduated from primary school and started working straight away. I had my first child at the age of 22 and married directly after. I divorced my husband one year ago and I am now taking care of three children.

GOALS & DREAMS

I want to offer all possible opportunities to my children. In relation to that, providing for their health is very important in daily live. However, eating healthy on a low budgets is not easy.



NAME

Anna Burton, age 25

JOB DESCRIPTION

Master's level Student Applied Physics



STATE OF MIND

“I feel Unprepared for the Job Market”

LIFE STORY

I am a 25 years old female studying on Master's level and with hardly any work experience in my field. I have been tricked into believing that an education was the key to job security and a satisfying career. I feel like I have a lot to offer, but nobody seems to value my skills or potential.

GOALS & DREAMS

Find a suitable job, buy my first house, live in a quiet town with lots of friends and my dog Victor.
As I am a student living in a small town mobility services are important for me to get to the university.

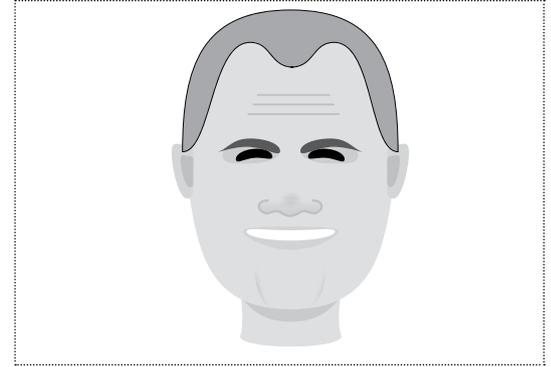


NAME

Peter Smit, age 60

JOB DESCRIPTION

Interpreter of the U.N. Interpretation Service



STATE OF MIND

“I feel that I am contributing to the commitment of the UN to improve the wellbeing of humankind.”

LIFE STORY

I am a 60 years old widower, living in the suburbs. I have one son Harry and one precious grandchild named after me, Peter. The past 12 years I have been working as a staff translator with the United Nations. What attracted me the most to the U.N. was the prestige of the Organization, the desire to work in a non-profit oriented global affairs environment. However, my family has always been my first priority. The last 3 years my life changed a lot, since my wife passed away.

GOALS & DREAMS

I feel inspired to pick up new habits and visit countries I have never been to. I would also like to find a new loving relationship. I would like to visit all kinds of places around the world both for work and pleasure.

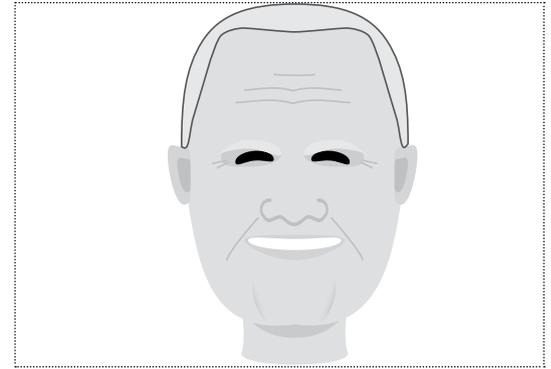


NAME

Richard Taylor, age 78

JOB DESCRIPTION

Retired Citizen



STATE OF MIND

“I am enjoying my freedom, getting back to old hobbies and spending time with friends and the grandchildren.”

LIFE STORY

I am a 78 years old proud grandfather of two girls and three boys. I live with my wife, Helen, in the suburbs but I often meet with friends in the city. I have a workshop in my back yard, where I spend most of my time, except from the weekends, when my grandchildren are visiting. I love to teach them how to grow and live life.

GOALS & DREAMS

Restore my workshop with new tools and see my family happy. I would also like to find out how I can stay fit, active and have a high quality life while I am getting older.

